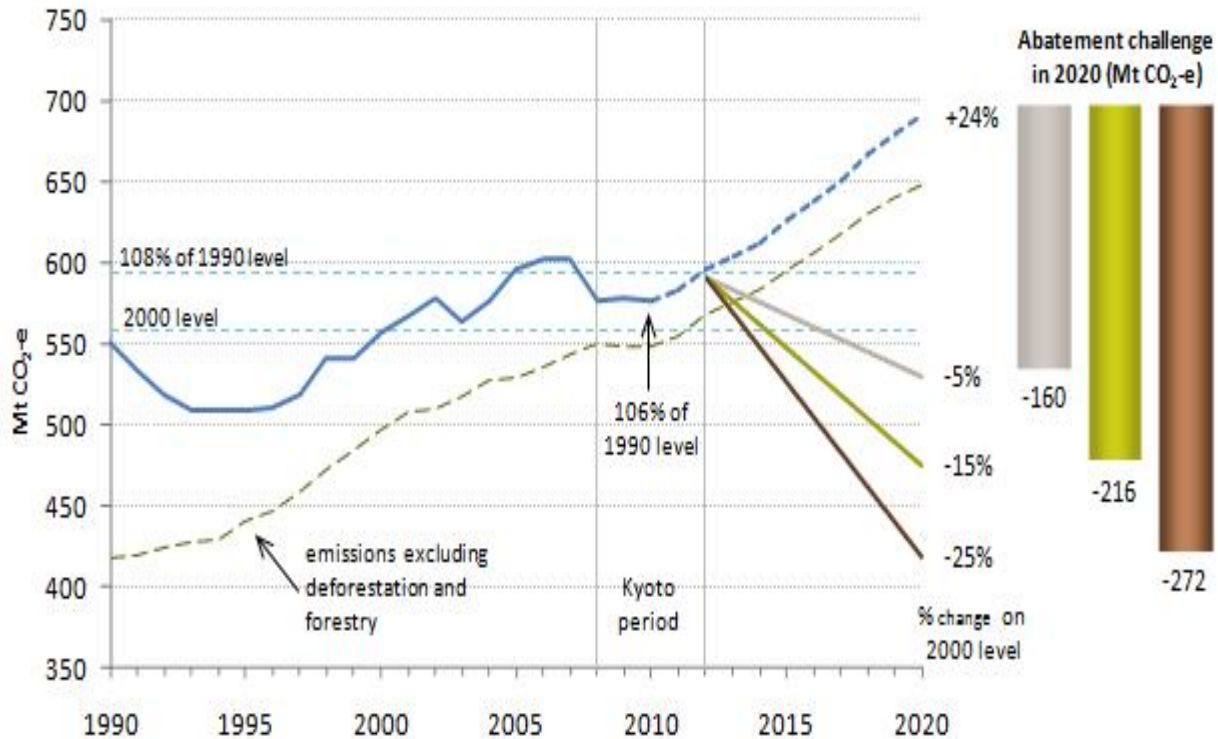




# carbonconscious



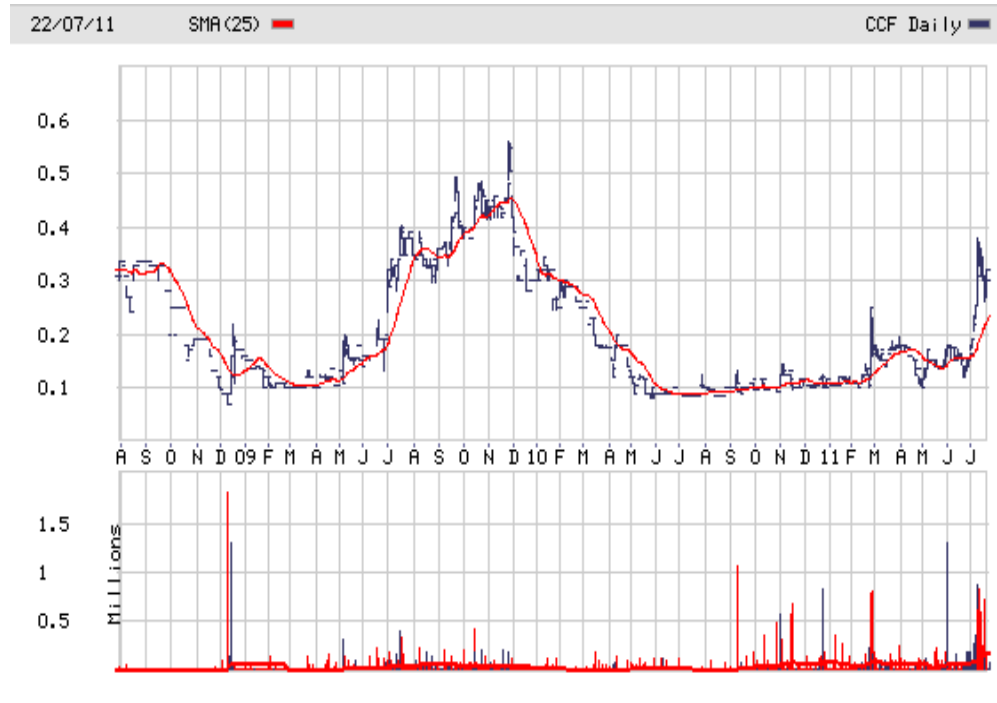
- By 2020, Australia to reduce its carbon emissions by 5% of 2000 levels or 160 million tonnes
- Carbon Conscious develops projects for major Australian companies in order to offset their carbon emissions

# Corporate Overview

<b>ASX Code</b>	<b>CCF</b>
<b>Issued Capital</b>	<b>63.3M FPO</b> <b>9.1M Opt</b>
<b>Market Cap</b>	<b>\$20M</b>
<b>Last trading price</b>	<b>\$0.32</b>
<b>Major Shareholders</b>	
<b>Broadacre Asset Mgt</b>	<b>8.9%</b>
<b>Stoney Pastoral Co</b>	<b>7.9%</b>
<b>Yall Super Fund</b>	<b>3.8%</b>
<b>Top 50 Holds</b>	<b>71.4%</b>

**Cash at Bank**                **\$1.6 million**

**Ongoing cash-flow from existing contracts**



# Key Board & Management



Stephen Lowe, Exec. Chairman

Mr Lowe has 27 years' experience in capital and financial markets, with a focus on energy commodities. He previously held the role of General Manager Trading with Integral Energy, a government owned electricity, distribution and retailing company, for over five years. Mr Lowe brings to Carbon Conscious senior relationships with major energy and mining companies, investment banks and fund managers in national and international markets.



Peter Balsarini, C.E.O.

Mr Balsarini holds a Bachelor of Economics and a Masters Degree in Business. He has over 17 years experience in the financial services industry having spent considerable time both as a public accountant and CFO of a Funds Management business. His experience spans project feasibility, investment analysis, staff management, product development and distribution amongst others.



Stephen Bodeker, C.F.O.

Mr Bodeker holds a Bachelor of Accounting degree and is an AGA(SA) member of the South African Institute of Chartered Accountants. He has over 15 years experience in financial management including external audit experience gained with KMPG, internal audit, financial control and management accounting. Previously he has worked in the transport, medical research, health services, media and FMCG industries as a financial controller or head of finance together with internal audit roles.

# Business Model

- CCF is Australia's leading carbon off-set project developer
- Develops carbon abatement projects and structures deals for major carbon emitters
- Plants trees on degraded agricultural land for carbon sequestration in Australia and New Zealand
- CCF's credits are compliant for the Australia carbon scheme
- CCF's credits are delivered to carbon emitters at a significantly lower price than the \$23/t carbon price
- 15 year management fee structure plus out-performance
- CCF owns all carbon credits from project developments from years 16 to 30 – Carbon Bank



# Contracts

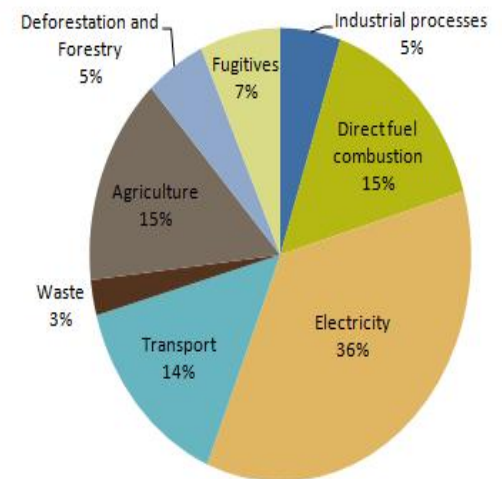
- Major clients Origin Energy & BP
- Total executed contracts \$45M
- Clients “more likely” to exercise \$190M worth of contract options
- Synergies between Australian and New Zealand operations
- CCF plans to vastly expand contract plantings in Australia and New Zealand



Plus a large contract in NZ with a “Major Australasian Energy Company”

# Size of Market

- Australia to reduce its carbon emissions by 160 million tonnes by 2020
- Carbon Price impacts approx. 500 companies
- Energy sector is the major sector
- By 2050, Australia to reduce its carbon emissions by 80% of 2000 levels
- International markets coming online



National Greenhouse Gas Inventory, 2009

# Plantations - Australia

- In mid-west of West Australia
- 8,000 hectares already planted
- Book build to acquire an additional 20,000 hectares WA
- Strong relations with land owners
- Well-established infrastructure
- East Coast plantings planned



# Plantations – New Zealand

- Established in 2009
- First plantings in Winter 2011
- Bremner Station purchased for pine plantation operations
- Emissions Trading Scheme (ETS) already operating in New Zealand
- NZ Credits expected to be fungible into Aust. ETS in 2015



# Growth & Expansion Opportunities

- Development of existing and new client relationships
- Diversification of species, locations and income streams
- Creation of a “Land Bank”
- Emerging international markets e.g. REDD
- Other “green” opportunities



# Carbon Pricing = Certainty

- Carbon Price to start at \$23 per tonne on 1 July 2012
- ETS to be introduced 1 July 2015
- Provides certainty for investment & expansion
- Establishes incentives for carbon emission reductions
- Establishes a viable market for carbon credit trading
- Once established it is here to stay



# Investor Upside

- Legislation almost certain to pass Sept/ Oct 2011
- Huge interest from Australian & international emitters
- \$190 million of client contract options pending legislation
- Capacity to deliver hundreds of millions of \$ 's of client contracts
- CCF owns all carbon credits from years 16 - 30
- CCF provides best exposure to carbon abatement market
- CCF offers early-mover advantage



# Final Thoughts

- Just 1 coal fired power station produces 10 million tonnes of carbon pollution p.a.
- A 10% reduction or 1 million tonnes p.a. would require 100,000 hectares of tree planting
- CCF aims to plant 50,000 hectares p.a.

