



carbonconscious

Ever considered the financial benefits of carbon farming?



Peter Balsarini

EXECUTIVE DIRECTOR AND
CHIEF EXECUTIVE OFFICER (CEO)

Meet Carbon Conscious

Carbon Conscious Ltd is an Australian company producing carbon credits through 'carbon farming' — the planting of mallee eucalypt trees on less viable agricultural land in Australia's wheatbelt regions. During its growing life, the mallee eucalypt will 'sequester' or store carbon from the atmosphere, creating 'carbon sinks'. The carbon stored in the trees is converted to carbon permits, which can be traded as Australian Emission Units (AEUs) under the Government's upcoming Carbon Pollution Reduction Scheme (CPRS).

Setting the benchmark

Carbon Conscious was founded during early 2008 with the objective of being a leading supplier of carbon credits to the ever-expanding national and international carbon market. Since inception Carbon Conscious has strived for excellence by consistently setting industry benchmarks and meeting Government standards.

Transparency

The company listed on the Australian Stock Exchange (ASX — CCF) soon after the business was founded to demonstrate its credibility and transparency. As a listed company, Carbon Conscious has greater access to capital. The Company has obligations under ASIC laws, which provide business transparency for its customers and shareholders.

Carbon Conscious has undergone a rigorous process to become accredited under the Federal Government's Greenhouse Friendly™ Program.

Specifics

EMPLOYEES ▶ 10

CONTACT DETAILS ▶

1800 0 227 266

info@carbonconscious.com.au

www.carbonconscious.com.au



Photos: Carbon Conscious

This accreditation ensures customers receive credible offsets from an approved project, specifically the capture of carbon by mallee eucalypt tree plantations in the Australian wheatbelt.

Credentials

The company was established as a subsidiary of major agricultural investment company AACL. AACL operates the largest grain production business in Australia with its unique model of partnering investors with professional grain farmers. Although two independent businesses, this unique relationship with AACL delivers access to large areas of suitable land via existing relationships with farmers.

One of the key factors behind the Company's ability to deliver on high standards of practice, relates to the credentials of the plantation team. Plantation staff have been involved with mallee eucalypts since the inception of the oil mallee industry.

With more than 30 years combined experience the team can claim to be the most qualified in Australia.

The depth of industry experience has delivered credible empirically-based carbon forecasts. This means carbon forecasts are based on measured sites in similar locations and soil types.

Track record

During July 2009 Carbon Conscious and Origin Energy Limited successfully completed due diligence and signed contracts for what the parties believe will be the largest carbon bio-sequestration project in Australia to date, with a value of up to \$169 million to be paid during the 15-year life of the project, if fully exercised.

Money can grow from trees!

Whether you're a climate change believer or not, carbon credits are expected to become the world's largest commodity sector and that means money can be made from planting trees.

Carbon Conscious Ltd offers farmers an opportunity to generate another source of income from planting mallee trees on their properties, mostly on sandy and acidic soil types.

The Carbon Conscious Carbon Capture Program™ broadly involves the partnering of farmers, carbon emitters and investors to create a carbon sharing arrangement that delivers benefits for all stakeholders.

Landowners can get an upfront financial return or a yearly income from carbon sales for planting trees. The trees may also provide shade and protection for livestock and help reduce the effect of salinity and soil erosion.

Carbon Capture Program: the model explained

- Carbon Conscious identifies optimal sites within wheatbelt farms and with landowner's approval, integrates tree plantations with existing agricultural activities. Farmers maintain ownership of the land while Carbon Conscious takes a Carbon Right on the land, which is registered on the title. The Carbon Right enables the production of carbon credits under the Government's proposed CPRS, as the trees grow and the carbon is stored.
- While there are a range of contracts involved in the process, these have been vetted by existing farmer clients and their lawyers and modifications made to comply with clients' requests.
- A range of carbon sharefarming options are available. The two most common options for farmers include:
 1. Carbon Conscious provides an up-front capital payment for the carbon rights on the land used to plant the trees; or
 2. The farmer provides all or part of the land in return for the opportunity to take a share in the carbon stored by trees planted on the land, delivering an income over a longer period.

How to participate in carbon farming

If you are considering using a portion of your land for carbon farming it is worth getting a 'no obligation' assessment of the potential to establish mallee plantations on your soil. Carbon Conscious has invested significant resources in implementing systems and procedures in order to gain Government accreditation allowing them to sell qualified carbon credits to the market. Carbon Conscious can help support the long-term sustainability of your broadacre property both financially and environmentally. If you have 50 hectares of deep sandy soils and are looking for alternative enterprises on your farm contact Ric Collins at Carbon Conscious on 1800 0 CARBON (1800 0 227266). ■

Disclaimer: This is part of an ongoing series of company sponsored profiles detailing the activities, products and operations of a range of agricultural organisations operating in Australia. While these profiles are designed to inform members of the products and services offered by this organisation, Kondinin Group in no way endorses the views, products or services expressed. In addition, all monies received for the placement of these profiles are used to supplement the ongoing independent testing and research programmes conducted by the Group.