



**greening your business
with australian made
carbon credits**



carbonconscious

Company Snapshot

when investing in carbon
conscious carbon credits
you are getting more than
just an offset



Carbon Conscious plant native trees using less viable agricultural soils in the Australian wheatbelt to store carbon.

Stored carbon produces carbon offsets equal to Australian Emission Units (AEU's) under the imminent Carbon Pollution Reduction Scheme (CPRS).

Carbon Offsetting generates significant environmental & economic benefits for Australian farmers.

Customers include;

- organisations impacted by the Emission Trading Scheme or Carbon Pollution Reduction Scheme (CPRS) commencing 2011
- organisations in the voluntary market looking to add 'green credentials' or Corporate Social Responsibility (CSR) values to their company.

December 2008 - awarded Greenhouse Friendly™ accreditation

May 2008 - registered Australian company on ASX



more than just an offset!

Forestry offsets create tangible benefits including;

- **Job creation** - positive impact for Australian communities.
- **Salinity reduction** - increasing farm productivity and protects remnant vegetation.
- **Income source** - diversifies farm income through returns from carbon farming.
- **Prevents soil erosion** - increases farm productivity.
- **Animal habitats** - establishing wildlife corridors for native fauna.
- **Planting on marginal land** - using otherwise less viable agricultural land.

What do I get?

- Greenhouse Friendly™ Accreditation with a credible ASX Listed company.
- On-line Digital Certificate with details of your offset purchase.
- Forestry is recognised under the proposed CPRS & therefore CCF's voluntary credits will be the same product sold into the mandatory market. Your carbon credit will be retired on a Government register to avoid double counting.
- Satisfaction from going over and above Australia's Kyoto commitment.

Why is Greenhouse Friendly™ accreditation so important?

- Because it means the Australian government certifies the integrity, credibility and quality of the company's systems, processes and forecasting used under the organisations Carbon Capture Program.
- You're assured of acquiring credible carbon credits from an approved abatement project that will be Kyoto Protocol compliant.

What types of trees do we use?

- Carbon Conscious plants mallee eucalypt trees because they are adapted to withstand drought conditions and will regenerate (coppice) after fire or physical damage. The trees are a native species perfectly adapted to the growing conditions of the Australian wheatbelt. They are capable of living for hundreds of years and provide significant environmental benefits to farmers.

native Mallee Eucalypt trees are perfectly adapted to Australian growing conditions

Where do we plant?

- Importantly the majority of the plantations are on marginal Australian farmland. We work very closely with Australian farmers to identify tracts of land on their farm that are considered less productive. This results in two significant benefits. Firstly the farmer is able to generate an income from land that previously has not provided a financially viable yield and secondly by integrating trees into the cropping program the environmental benefits assist in improving overall production.
- The majority of trees planted by Carbon Conscious will initially be in the Western Australian wheatbelt regions. Plans are however in place to expand operations to most Australian states by 2010.

How many trees are required to sequester 1 tonne CO₂-e?

- The Company's extensive research indicates that approximately 5 Mallee Eucalypt trees are required to sequester one tonne of CO₂-e over a 30 year period. The sequestration rates vary depending on variables such as soil type, rainfall and tree species.



1800 0 CARBON



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For more information call 1800 0 227 266 or,
visit www.carbonconscious.com.au